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We builds value for your business

Designed By : Creative Shrine +91-9810276037

Philosophy

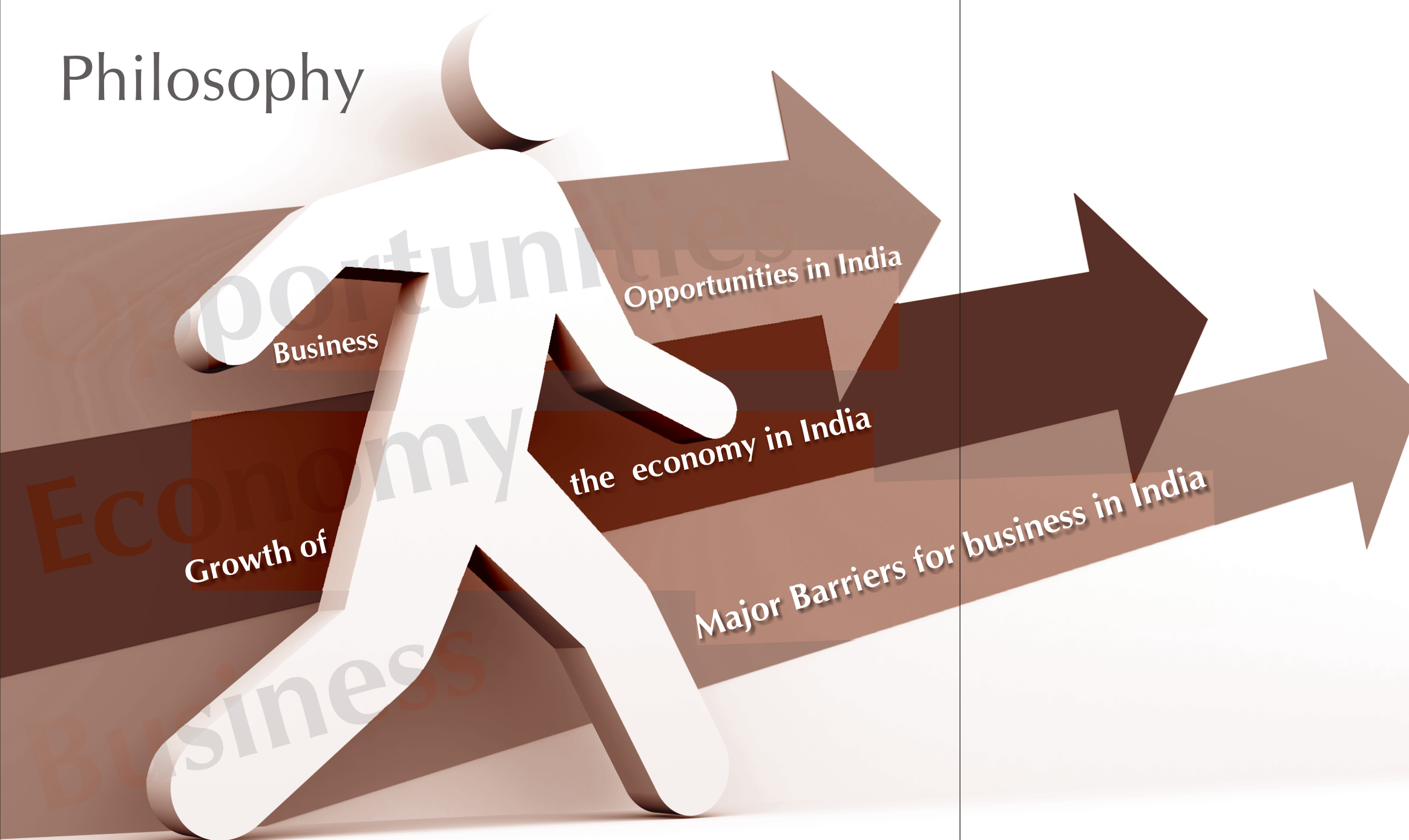


COST EFFECTIVE

TIME SAVING

HIGH QUALITY

BUILT TRUST





CS Praveen Chaudhary
CEO and Chairman

CS Pramod Chaubey
Director and Chief Operations Officer

Ms. Kalpana Chaudhary
Director and Chief Administrative Officer

CS Manisha Sharma
President and Senior Compliance Officer

Mr. Rajesh Kumar
President and Chief Financial Officer

CS Basant Bilash Bihani
Partner

CA Rajesh Kumar
Associate Partner

CA Shashi Mohan Jha
Associate Partner

Adv. Alok Singh
Associate Partner

CS Sharad Singh
Partner

Chairman's Message

I founded Hana Advisors in 2017 with the mission to provide consulting services to foreign multinationals entering the Indian market. The idea was to enable them to strategies and set up in India in better time lines, and lower risks and costs so that they could do themselves with their own resources.

From September 2017, we have started giving services to clients from Republic of Korea and till now we have serviced over 150 clients not only from Republic of Korea, but also from China, Hong Kong, Japan and other Asian Countries. Many of these are some of the world's best-known brands.

Today, Hana Advisors has a client base of many companies, catering to international & domestic clients including large companies, small and medium-sized businesses, start-ups, expatriates and professionals. Our forte lies in hand holding foreign companies establishing presence in India and several other compliances including virtual CFO services. Our clients have the passion and expertise necessary to run their businesses, but keeping accounts and tax related matters can be mystifying. we assist them in demystifying the intricate Indian regulatory environment thereby easing of doing business in India.

Now we can count amongst our accomplishments that Hana Advisors today is a clear fastest Growing Consulting Company.

This growth has been built on three central tenets:

Our Happy Clients, Our Hana Team, and our Mission & Vision.

Our Happy Clients

The objective is to ensure that our clients should obtain exceptional value from the engagement at competitive costs. This starts with a understanding of client. A fast and strong system of reviews till completion. At the end of the engagement, in feedbacks received from the client, we have been commended repeatedly for the ownership we have taken.

As services we are able to offer not only advice on Indian market entry strategy, but execution and implementation of the projects which may include setting up of Liaison Office, Branch Office, manufacturing, trading, distribution, retail, E-Commerce and acquisitions with the coordination of top management.

Our Hana Team

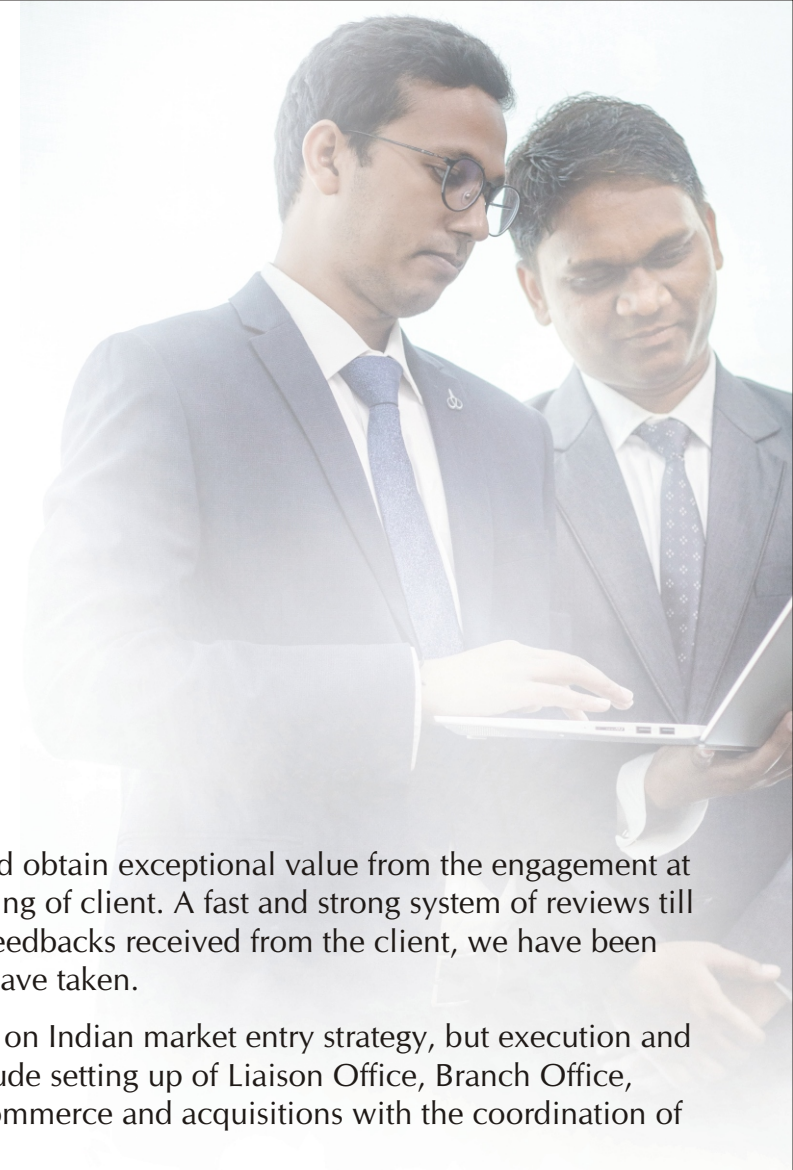
In terms of the team, the company has a worthy blend of experience and youth. We have a dedicated team of professionals believe in going the extra mile to ensure that our clients receive a comprehensive, timely, speedy and efficient service at all times.

The company is now a hot-house of talent with campus and mid-tier recruitment originating from some of the ivy- league institutes like Institute of Company Secretaries of India, Institute of Chartered Accountants of India, Institute of Certified Management Accountant of India, etc.

Our Mission & Vision

Our Mission is to be the ideal partner for our international and domestic Clients in their journey of business from start-up through growth by delivering quality across a wide range of services. We are the professional, innovative and enthusiastic team, dedicated to provide consulting services and evolving solutions that help the foreign national and foreign corporate to start their business successfully and become more productive and profitable.

Our Vision is to be recognized as an efficient, impactful and innovative consulting company in the world. Through our one complete service we are your professional partner. Everything about us: our team, work culture, professional behaviour is driven by this goal.



About Us

Three Years of
Business

More than 150
Global Clients

One Trusted Name
for One Stop
Solution in India
Entry Consulting

Hana Advisors India Private Limited is an advisory and consulting company founded by professionals with consulting and industry experience. The company's foundation has been laid down with an emphasis on providing high quality services to clients and upholding highest standards of ethics and integrity in what we do.

As 'India Entry Specialists', we offer a wide range of ONE STOP INDUSTRY SOLUTIONS. From conceptualization to implementation space including services like market research, designing entry model (independent entry, joint venture route, Acquisition route, etc.), short listing store locations, staffing solutions, logistic support and setting up final operations. After setting up we provide specialized services in tax & regulatory, corporate secretarial, corporate finance, compliance & outsourcing, real estate and human resource services.

We specialize in providing workable strategy solutions and implementation assistance to global companies, so as to leverage the "INDIAN ADVANTAGE".

Our Work

At Hana Advisors, we provide our specialized services that make your business move forward with accurate strategies.

From India entry strategies, acquisitions, partnerships, organic growth and raising finance, we help global companies expand operations, understand markets, start-up new businesses and compete more effectively.

With a team of seasoned and skilled professionals, we have assisted many leading multinationals and Start-ups to shape up their business.

From setting targets to setting benchmarks.

We promise the best one stop solution
from start-to-finish

Our
Team



We builds value for your business





Our Key Services

→ Pre India-Entry Services

- MARKET RESEARCH
- INDIA ENTRY STRATEGY FORMULATION
- REAL ESTATE

→ India Entry Services

- **NON-CORPORATE ENTITY**
 - LIAISON OFFICE
 - BRANCH OFFICE
 - PROJECT OFFICE
- **CORPORATE ENTITY**
 - WHOLLY OWNED SUBSIDIARIES (Private Limited Company)
 - JOINT VENTURE COMPANY (Private Limited Company)
 - MERGER AND ACQUISITIONS / TAKEOVER (Private Limited Company)
 - FRANCHISEE (Private Limited Company)

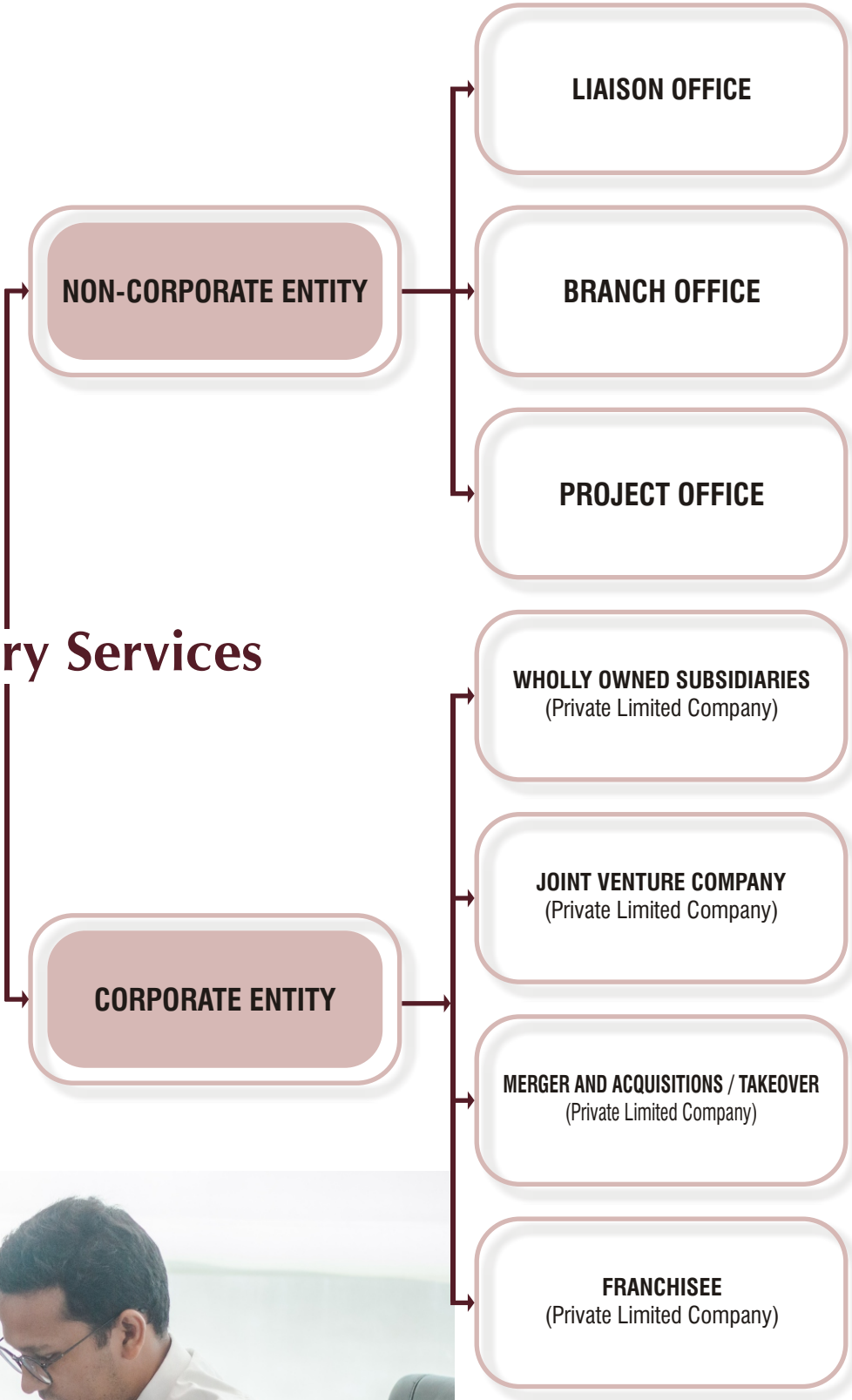
→ Post India Entry Services

- ACCOUNTING MANAGEMENT AND BOOK KEEPING
- PAY ROLL
- TAX CONSULTANCY
- COMPANY MANAGEMENT
- CORPORATE SECRETARIAL SERVICES
- LICENSES AND APPROVALS
- LEGAL CONSULTANCY
- HR ADVISORY
- CONTINUOUS ADVISORY

Pre India-Entry Services

MARKET RESEARCH	INDIA ENTRY STRATEGY FORMULATION	REAL ESTATE
DISCUSSION WITH THE CLIENT	DISCUSSION WITH THE CLIENT	CHECKING REQUIREMENT
UNDERSTANDING THEIR REQUIREMENT	UNDERSTANDING THEIR REQUIREMENT	SEARCHING SITE
MARKET SIZING	SELECTION OF OPTIONS BETWEEN NON-CORPORATE ENTITY (BRANCH OFFICE/ LIAISON OFFICE / PROJECT OFFICE) AND CORPORATE ENTITY (WHOLLY OWNED SUBSIDIARY (PRIVATE LIMITED COMPANY)/ MERGER OR ACQUISITIONS/ JOINT VENTURE/ FRANCHISEE)	VISIT & FINALIZE
COMPETITION ANALYSIS		MEETING & NEGOTIATION
END USER ANALYSIS		CONTRACT & REGISTRATION
SALES FORECASTING		
DISTRIBUTION & SUPPLY CHAIN ANALYSIS		
REGULATORY ANALYSIS		
	MEETING CLIENT SATISFACTION	

India Entry Services



Non-Corporate Entity Set-up

A **non-corporate entity** is an organization formed by individuals to run a business venture in order to make and earn profit. These forms of organization do not have separate legal entity. The ownership and management is one and the same. In India following are three ways for Non-Corporate Entity Set-up:

Liaison Office
Branch Office
Project office

Liaison Office: Liaison Office means a place of business to act as a channel of communication between the principal place of business or Head Office or by whatever name called and entities in India but which does not undertake any commercial /trading/ industrial activity, directly or indirectly, and maintains itself out of inward remittances received from abroad through normal banking channel.

General Criteria/eligibility:

a.) Track Record: a profit making track record during the immediately preceding three financial years in the home country.

b.) Net Worth: Net worth [total of paid-up capital and free reserves, less intangible assets as per the latest Audited Balance Sheet or Account Statement certified by a Certified Public Accountant or any Registered Accounts Practitioner by whatever name] shall not be less than USD 50,000 or its equivalent.

Branch Office: A branch office is an outlet of a company or, more generally, an organization that – unlike a subsidiary – does not constitute a separate legal entity, while being physically separated from the organization's main office.

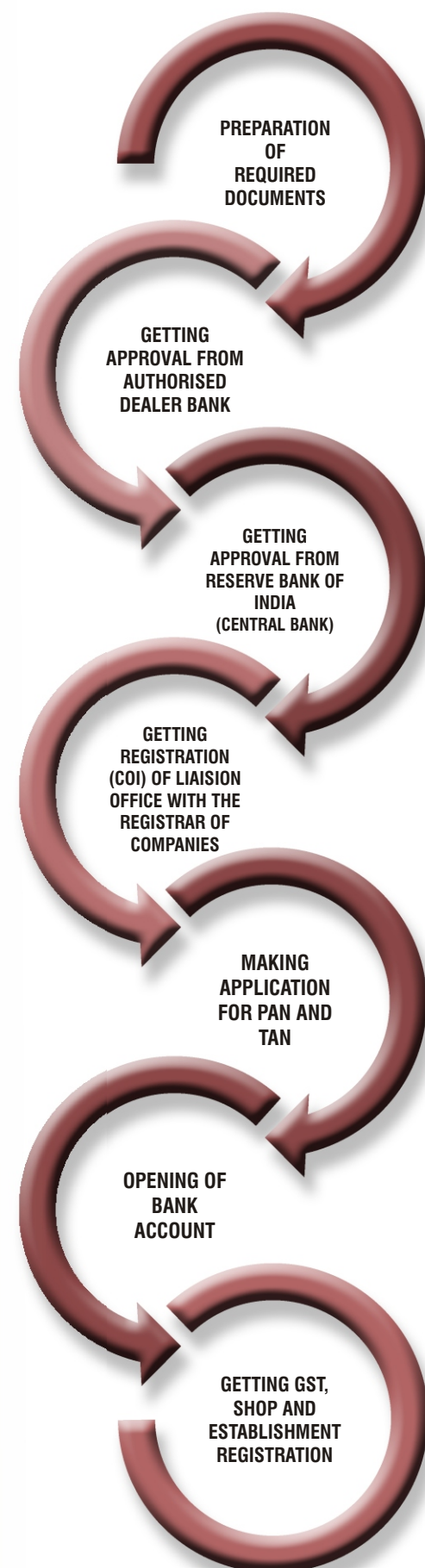
General Criteria/eligibility:

a.) Track Record: a profit making track record during the immediately preceding five financial years in the home country.

b.) Net Worth: Net worth [total of paid-up capital and free reserves, less intangible assets as per the latest Audited Balance Sheet or Account Statement certified by a Certified Public Accountant or any Registered Accounts Practitioner by whatever name] shall not be less than USD 100,000 or its equivalent.

Project Office: Any foreign entity except an entity from Pakistan who has been awarded a contract for a project by the Government authority/Public Sector Undertakings or are permitted by the AD to operate in India may open a Project office.

Short procedure for Non-Corporate Entity Set-up



Corporate Entity Set-up

The corporate entity is legally distinct from its members; it has legal personality and can hold property, sue and be sued in its own name as if it were a natural person. A Corporate entity can be set-up in many ways, some of the ways are:

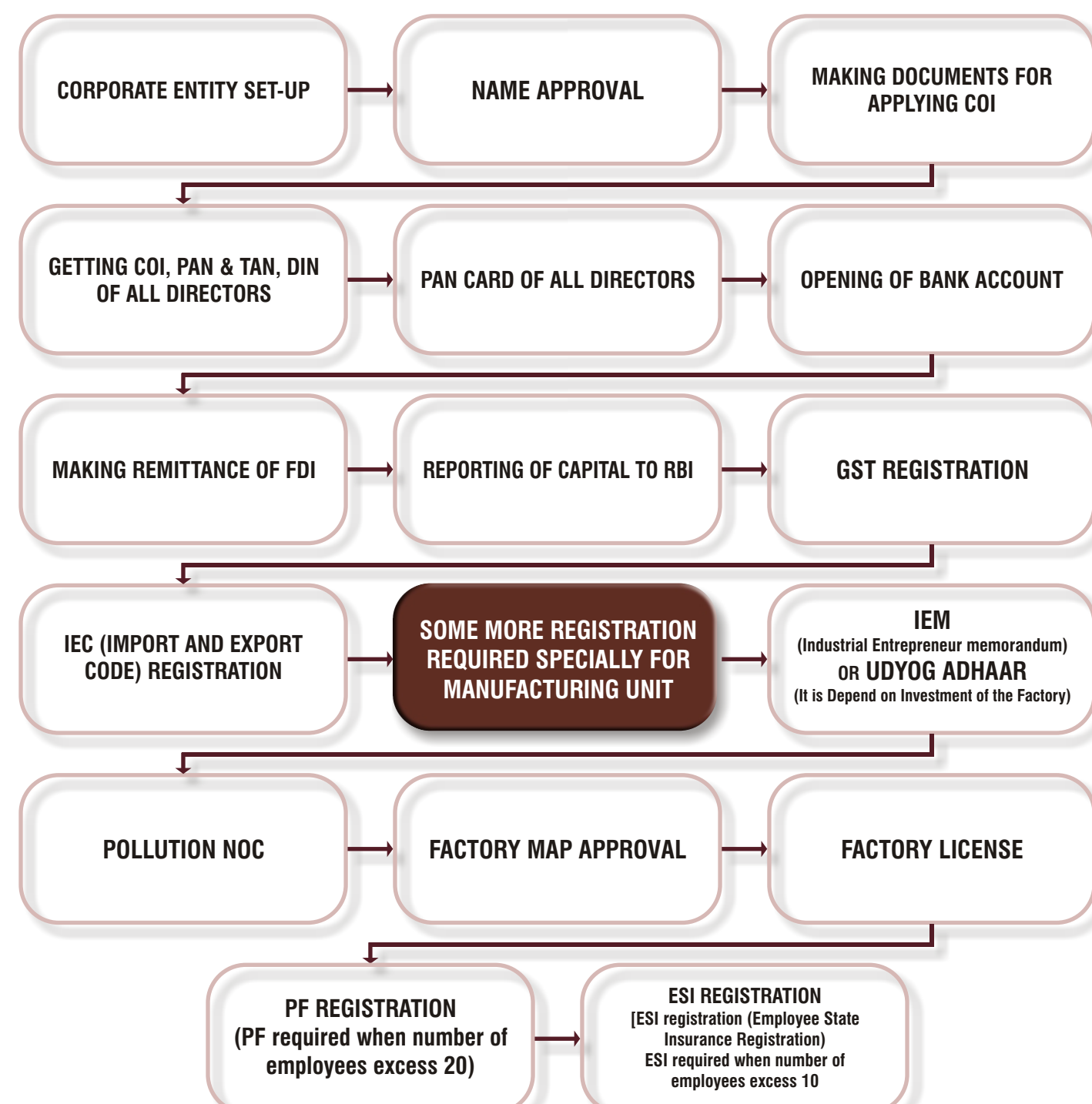
Wholly owned Subsidiaries (Private Limited Company)

Joint Venture Company (Private Limited Company)

Merger and Acquisitions / Takeover (Private Limited Company)

Franchisee (Private Limited Company)

Short Procedure of Corporate Entity set-up and applicable licenses





Post India Entry Services

ACCOUNTING MANAGEMENT

ACCOUNTING is the recording of financial transactions, and is a part of the process of **accounting in business**.

It includes the following kind of services:

- Assistance In Setting Up The Accounting System
- Setting Up of Chart of Accounts
- Mapping of Accounting Codes
- Assistance in Formulating Accounting Policies & Procedures
- General Ledger Bookkeeping, Analysis and Processing of Expense Reports
- Maintenance of Accounts-Payable and Accounts-Receivable Listings
- Maintenance, Review and Verification of Fixed Assets and Fixed Assets Registration
- Monthly Bank Reconciliations and Assistance with Budgeting
- Preparation and Analysis of Financial Statements
- Customized Financial Reporting on Monthly, Quarterly and Annual Basis
- Consolidation of Accounts
- Bank Account Operations and Reconciliation
- Funds Monitoring and Planning

PAY ROLL

The term is commonly used to refer to a company's records of its employees' salaries and wages, bonuses, and withheld taxes. Thus payroll services include the following kind of services:

- Review the computation of monthly salaries based on agreed salary structures and advise on TDS & other matters
- Inform for collection of "income and investment declarations" from each employees and also keep a track of modifications there in
- Computation of estimated income tax to be withheld (TDS) per month based on "income and investment declarations".

- Informing monthly TDS to be paid with the government treasury
- Preparing & filing of Quarterly filing of Form 24Q regarding TDS.
- Issuing Form-16 to employee/s in order to claim income tax relief while filing his/her personal Income Tax Return.
- Computation of full & final settlements in case of separations, if any.

TAX CONSULTANCY

DIRECT TAX

- Corporate Tax
- Withholding Tax
- Personal Tax
- Representation Services
- Tax Returns
- Tax Planning & Advisory
- Certifications

INDIRECT TAX

- Goods & Services Tax (GST)
- Service Tax, VAT, Excise, Customs
- Registration & Compliance
- Strategic Advisory
- Representation And Litigation

INTERNATIONAL TAX

- Transfer Pricing
- Expatriate Tax
- Advisory – Double Taxation Avoidance Agreement
- India Entry Services

POST INDIA ENTRY SERVICES

ACCOUNTING MANAGEMENT
AND BOOK KEEPING

PAY ROLL

TAX CONSULTANCY

COMPANY MANAGEMENT

CORPORATE SECRETARIAL
SERVICES

LICENSES AND APPROVALS

LEGAL CONSULTANCY

HR ADVISORY

CONTINUOUS ADVISORY



COMPANY MANAGEMENT

Audit of Financial Statements is Critical To Businesses, Shareholders / Owners, Lenders, Investors and other Stakeholders.

We Strongly Believe that the Audit Process Should Add Value to The Business and Assist Stakeholders/Management In Strategic and Operational Decision Making. We Deliver Tailor-Made Assurance Services to Our Clients to help them Rely on Their Audited Financial Statements in Accordance With The Latest Accounting and Auditing Standards and Regulations:

- Statutory Audit As Per Companies Act/ LLP Act
- Tax Audit As Per The Provisions Under Income-Tax Laws
- GST Audit as per the Provisions under GST Law.
- Internal Audits, Risk Assessment and Advisory, Process Reviews and Standard Operating Procedures
- Documentation, Testing and Implementation of Internal Financial Controls (IFCs)
- Internal Control Reviews, Reporting Requirements, Physical Verification of Assets Etc
- International Financial Reporting Standards (IFRS)& Ind AS



CORPORATE SECRETARIAL SERVICES

Corporate Secretarial Services assists clients to manage and mitigate risks of corporate non-compliance. Our innovate techniques coupled with years of professional experience help with the ease of compliance. It includes the following kind of services:

- Preparation of resolutions to be approved in board meeting and general meeting, as and when required.
- Preparation of minutes of the board meeting and general meeting (Annual General Meeting & Extra Ordinary General Meeting).
- Intimation to ROC on appointment/resignation of directors.
- Filing of audited financial statements and annual returns with ROC.

LICENSES AND APPROVALS

Intellectual Property Rights Registrations

- Registration of Trade Marks& Logo
- Registration of Copy Rights
- Registration of Patent Rights
- Registration of Industrial Design and Geographical Indication

Other Licenses

- Registration of FSSAI (Food Safety and Standard Authority of India)
- Registration and Getting License of CDSCO (Central Drugs and Standard Control Organization)
- Registration and Getting License of BIS (Bureau of Indian Standard)
- License For Trading, Importing, Exporting, Selling All Kind Of Service And Products License for trading, importing, exporting, selling all kind of service and products.

LEGAL CONSULTANCY

- Drafting of Agreements and Reviewing as per the Indian Laws
- **Coordination Services:**
 - Coordination With Lawyers on Legal Cases
 - Reporting on The Status of The Legal Cases
 - Briefing To The Lawyers Regarding Decisions of The Head Quarters
- **Documentation Services:**

Under This Head We Provide Drafting of Various Contracts, Agreements, Memorials, Documents
Related to Disciplinary Actions & Termination and other Ancillary Legal & Contractual Documents



HR ADVISORY

- Executive Search & Selection
- Developing HR Policies
- Compensation Structuring
- HR Outsourcing
- Making Appointment and signing of letter of appointment with the company
- Making Pay Roll of the employees.

CONTINUOUS ADVISORY

Advisory in Respect of Employment Laws, Commercial Laws, Foreign Exchange Laws and Reporting Thereon Including Legal Issues Concerning Inbound Investments, Strategic Alliances and Collaborations Including:

- Structuring of Investment Vehicles
- Subsidiaries & Joint Ventures
- Technology Transfers & Licensing
- Technical Assistance & Services Arrangements
- Governmental & Regulatory Policies, Approvals and Compliance
- Our Services Covers Advising On Day-To-Day Business Legal Issues, Diverse Corporate Legal Affairs, Formation of Legal Entities In India and Overseas, Corporate Transactional Matters, Commercial Contracts and Documentation.

Our Endeavors

Project management

- **Cost control**
We work on a fixed fee at minimum guaranteed price, in tandem with engineering & other agencies
- **Time control**
We deploy all on-site & off-site resources and complete project within the committed time frame

Reduction in vendors and middlemen

- One-stop solution for different vendor deployment
- Coordination with engineering services & equipment suppliers, installers etc.
- Administrative services
- Authority management

Time management of client

- Cut the project gestation time by 30-35%
- Reduce client resources deployment time by 40-50%
- Reduce risks of delayed approvals

Advantage of experience

- Hands-on experience on Non-Corporate and Corporate set-up
- Past experience in key states (Maharashtra, Delhi, Haryana, Gujarat, Tamil Nadu, Andhra Pradesh, Karnataka, etc.)

Mode of communication

- Daily, Weekly, Monthly (on-site, off-site) with high level reviews every quarter
high level of progress tracking mechanism & reporting

